

FLORIDA INTERNATIONAL UNIVERSITY ADVANCES EDUCATIONAL EXCELLENCE AND INNOVATION WITH PLAYPOSIT BY WEVIDEO

Ranked sixth in the nation for general enrollment, first in awarding Hispanic graduate and undergraduate degrees, and fourth among public universities via the *Wall Street Journal's America's Best Colleges 2024* list, Florida International University (FIU) is renowned for its unwavering commitment to educational excellence and its cutting-edge, diverse, and innovative in-person and online learning experiences.



The problem:

In relentless pursuit of groundbreaking academic experiences, FIU identified a critical challenge: Its existing multimedia e-learning platform—one of the first-ever video assessment tools on the market—needed replacing.

The university demanded more than a mere upgrade; it craved an advanced, engaging, and interactive video learning platform that could not only replicate in-person educational experiences for its online campus but also raise the bar for the educational excellence and innovation that FIU is synonymous with.



The solution:

FIU recognized the need for a game-changing educational tool and chose PlayPosit (a WeVideo product), an innovative interactive video engagement platform that's redefining education and content creation. It seamlessly combines interactive video engagement—polls, discussions, annotation, peer review, and more—with robust video editing capabilities. The solution is recognized by the National Science Foundation for significantly affecting student outcomes and knowledge acquisition, and it checked all of FIU's boxes and then some.

- For students, PlayPosit mirrors the traditional classroom experience, significantly enhancing long-term retention and tripling learning efficacy over standard video content.
- Educators benefit from immediate, accessible performance- and behavior-based data, enabling swift grading and addressing learning deficiencies.

PlayPosit takes pride in collaborating with clients to create a dynamic and powerful product that addresses engagement, retention, and other educational priorities. Together with FIU, they formed a powerful partnership to fine-tune the platform to meet the institution's unique needs. PlayPosit transcended being just a tool; it became a catalyst for a new FIU era of immersive and interactive multimedia experiences.

Timeline:

- 2019:** FIU selects PlayPosit as its official interactive video solution of choice and deploys a university-wide integration that is met with an enthusiastic response, rapidly embraced by teachers and students across online and in-person courses.
- 2020:** COVID-19 disrupts traditional teaching methods and FIU realizes even more value through its ability to swiftly pivot to a fully remote learning model using PlayPosit's robust interactive video capabilities.
- 2021:** FIU's learning design innovation team continues to expand the partnership with PlayPosit, collaborating on the design, development, and deployment of exclusive FIU platform integrations, including interactive videos, text space, subsidiary faculty dashboards, broadcasts, a custom-built video hosting service, and more.
- 2022:** Use of PlayPosit becomes as essential as FIU's core learning management system, reflecting the platform's deep integration and widespread adoption across the institution.
- 2023:** Over 82,000 FIU students and faculty members benefit from and leverage PlayPosit across hundreds of online and in-person courses and curricula, making it an indispensable part of their academic journey.

Success by the numbers:

1,450,000+

interactive videos created within the platform and delivered to FIU students across online and in-person courses.

1,000,000+

student engagement hours logged in PlayPosit—a testament to the platform's captivating educational experience.

9,800+

individual videos created by students, instructors, and FIU course designers—a thriving ecosystem of creativity.

82,000+

FIU students (and counting) have engaged in video lectures, interactive multimedia assignments, discussions, assessments, and more—proving the enduring appeal of PlayPosit.

1,560+

FIU instructors have wholeheartedly embraced PlayPosit in their courses and curricula, elevating the teaching and learning experience.

Top five advantages of PlayPosit, according to FIU:



Platform accessibility and approachability that welcomes every student with open arms.



Intuitive and easy-to-use design that fosters quick adoption and seamless integration.



Cutting-edge technology that propels FIU to the forefront of educational innovation.



Seamless adoption and integration, making PlayPosit a natural extension of FIU's teaching and learning environment.



A rock-solid commitment to customer excellence that ensures FIU's success is paramount.



“PlayPosit allows me to optimize video resources, micro lectures, and course content by creating an engaging learning environment. The process of adding and providing feedback for PlayPosit assignments is straightforward. It's a great tool all around.”

Raquel Perez, Ph.D.
FIU Associate Teaching Professor of Communication Arts



“PlayPosit is a truly intuitive and highly effective solution that has been surpassing all expectations for the entire learning innovation design team since the day we integrated the platform.”

Maikel Right
FIU Online Associate Director of Instructional Technology and Faculty Fellow

Ready to make PlayPosit an integral part of your teaching and learning ecosystem?

[Request a demo TODAY!](#)

Why choose PlayPosit?

- Interactive Engagement:** Create immersive, interactive video learning opportunities that enhance student's academic experiences.
- Flexible Integration:** Seamlessly incorporate PlayPosit into your curriculum.
- Quality Matters Alignment:** Meet national standards for instructional online course design.
- Empower Educators:** Equip your faculty with the tools to enhance course design.
- Accessibility:** Provide alternative, inclusive learning options for all students.